



Medical
Electronic
Attachment

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Press Release

Medical Electronic Attachment, Inc. (MEA) Unveils New Brand Identity

Atlanta, GA, July 9, 2008– Medical Electronic Attachment, Inc. (MEA) unveiled a new brand identity today with the launch of a newly designed website, viewable at www.mea-fast.com.

MEA's introduction of a new corporate identity will simplify and unify the look and feel across all products and service offerings, making it easily recognized within the industry. The new website offers many of the same great features as the previous site, with an updated look and expanded service descriptions. The site provides a more comprehensive overview of the services that MEA offers for each industry segment.

“We are positioning ourselves as the leading provider of attachments and innovative EDI solutions for the healthcare industry through directing our focus on improving revenue cycles and eliminating paper processing,” said Tom Hughes, CEO of MEA. “We wanted to ensure our website conveyed the full depth of our innovative product offerings.”

MEA strategically partners with claims clearinghouses, practice management systems, payor adjudication software, electronic medical record systems and revenue cycle management systems to deliver the most efficient EDI processes. MEA's FastAttach™ system enables healthcare offices the ability to transmit and payors to receive electronic healthcare attachments – including vision, workers compensation, professional and institutional, and other documents required to process claims. FastAttach™ expedites the attachment submission process and eliminates the hassle associated with mailing or faxing hard copy documents.

About Medical Electronic Attachment, Inc.

MEA, *The Recognized Leader In Electronic Attachments*, offers systems designed to make insurance attachment submissions and processing as easy as possible for the Patient, the Provider and the Payor. After processing millions of electronic attachments, MEA's knowledge of the attachment industry is recognized by healthcare experts throughout the country. For more information on how to use the MEA FastAttach™ system, visit the MEA Web site at www.mea-fast.com.